

For Immediate Release

Local Tree Care Company Woodland Tree Service, Inc. Gains Industry Accreditation

Program helps consumers find high-quality tree care companies

Woodland Tree Service, Inc. located in Memphis, TN was recently accredited under the Tree Care Company Accreditation program administered by the Tree Care Industry Association (TCIA). Achieving accreditation means that the tree care company adheres to industry standards for quality and safety, maintains a trained, professional staff and is dedicated to ethics and quality in business practices.

As the only business practice and compliance audit process in the tree care industry, businesses undergo extensive review of professional practices aimed at safeguarding consumers. The review verifies the following:

- best business practices
- ethical business conduct
- formal training and certification of employees
- compliance with industry standards
- consumer satisfaction
- adherence to safety standards
- insurance coverage

TCIA confirms these qualities by conducting an on-site audit of their facilities and work sites. This process of becoming accredited is no easy task. According to Courtney Orians, Director of Safety & Compliance at Woodland Tree Service, Inc., “The Accreditation process is incredibly thorough, TCIA left no stone unturned. We are pleased to be recognized as one of the best tree care companies around.”

TCIA Accreditation for Woodland Tree Service, Inc. is in effect for a period of three years, with renewal check-ups required every year. The annual renewal ensures that the company continues to employ trained professionals, maintains proper insurance and upholds a good safety and consumer satisfaction rating.

TCIA president Mark Garvin says “TCIA Accreditation provides consumers with an easy way to find tree care companies that are trustworthy in their business and tree care practices. Woodland Tree Service, Inc. has made a commitment to excellence in all facets of its business. I applaud their efforts.”

Consumers can have greater peace of mind with the knowledge that hiring a TCIA Accredited tree care company helps to ensure safe and professional arboricultural work on their property.

About the Tree Care Industry Association (TCIA): Founded in 1938, TCIA is a public and professional resource on trees and arboriculture. It has more than 2,000 member companies who recognize stringent safety and performance standards and who are required to carry liability insurance. With access to the latest and best safety standards and training, the typical TCIA member company has 50 percent fewer accidents than a typical non-member. An easy way to find a tree care service provider in your area is to do a ZIP Code search on www.treecaretips.org or call 1-800-733-2622.

For more information about the Tree Care Industry Association, visit www.tcia.org. For more information regarding the Accreditation program, contact Bob Rouse at (800) 733-2622 x117 or email rouse@tcia.org.